

**Master of Science in Sport Management
Non-Thesis Option**

| Course | Hours |
|--|--------------|
| Required Research Core (6 hours) | |
| SPMT 601 Reading Research Publications in Sport | 3 |
| SPMT 690 Theory of Research In Discipline ¹ | 3 |
| Required Sport Management Core (15 Hours): | 3 |
| SPMT 611 Revenue Generation in Sport | 3 |
| SPMT 612 Personnel Management in Sport | 3 |
| SPMT 613 Diversity in Sport Organizations | 3 |
| SPMT 615 Sport Marketing | 3 |
| SPMT 655 Recreation and Sports Law | |
| Field Experience (4 hours): | 4 |
| SPMT 684 Professional Internship | |
| Electives (11 hours) | |
| <i>Sport Management Electives (Minimum of 5):</i> | |
| SPMT 610 Administration of Sport and Fitness Organizations | 3 |
| SPMT 623 Administration of Health and Kinesiology | 3 |
| SPMT 682 Seminar in... (Repeated for credit) ² | 1-2 |
| SPMT 683 Practicum in Sport Management | 3 |
| SPMT 685 Independent Study | 3 |
| <i>Outside Area Courses (Maximum of 6):</i> | |
| (Typically taken in MGMT, MKTG, or EDAD) | 3 |
| Total Hours | 36 |

¹ Student can use KINE 690, HLTH 690, or STAT 651 as substitutes

² One credit course. Topics to include Selling the Sport Product, Event Management, Social Issues in Sport, Sport Communications, others TBA.