

**MASTERS OF SCIENCE IN KINESIOLOGY  
EMPHASIS IN SPORT MANAGEMENT  
(Thesis Option, 36 hours)**

2007-2008

The M.S. in Kinesiology with an emphasis in Sport Management is a degree program offered to prepare students for careers as administrators and managers in collegiate and professional athletic and sport organizations. The curriculum requires a total of 36 semester hours. Up to six of the semester hours can be taken in an outside supporting area.

**Required Research Core (7 hours):**

KINE 601	Reading Research (Research Methods)	3
KINE 690S	Theory of Kinesiology (Statistics)	3
KINE 681	Research Seminar	1

**Required Sport Management Core (15 Hours):**

KINE 611	Revenue Generation in Sport	3
KINE 612	Personnel Management in Sport	3
KINE 613	Diversity in Sport Organizations	3
KINE 615	Sport Marketing	3
KINE 655	Sport Law and Ethics	3

**Thesis Research (8 hours):**

KINE 691	Research	8
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**Electives (6 hours)**

**Sport Management Electives:**

KINE 610	Administration of Sport Organizations	3
KINE 623	Administration of Intercollegiate Athletics	3
KINE 682	Seminar in... (repeated for credit)	up to 4
KINE 683	Practicum in Sport Management	3
KINE 685	Independent Study	3

*KINE 682 Seminar in topics to include: Selling the Sport Product, Event Management, Social Issues in Sport, Diversity in Sport Organizations, Sport Communications, others TBA.*

**Outside Area Courses:**

ELECTIVE	Advisor Directed	up to 6
(Typically taken in MGMT, MKTG, or EDAD)		

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**Minimum Total: 36 hours**

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\*Field experiences must be selected with consultation of graduate advisor

Class Scheduling for Sport Management Courses

Fall 2007	Spring 2008	Summer 2008
KINE 601 Research Meth.	KINE 611 Rev. Generation (3)	KINE 612 Pers. Mgt. (3)
KINE 613 Diversity	KINE 613 Diversity	
KINE 615 Sp. Marketing	KINE 615 Sp. Marketing	
	KINE 623 Athletics (3)	
	KINE 655 Sport Law/Ethics (3)	
KINE 682 Seminar in...	KINE 682 Seminar in...	KINE 682 Seminar in...
KINE 681 (1)	KINE 681 (1)	
KINE 690 Statistics (3)*	KINE 690 (3) Statistics*	KINE 690 (3) Statistics*
KINE 684 (4) Internship	KINE 684 (4) Internship	KINE 684 (4) Internship
KINE 683 (3)	KINE 683 (3)	KINE 683 (3)
<ul style="list-style-type: none"> <li>• STAT 651 can substitute for KINE 690</li> <li>• All course schedules are tentative</li> </ul>		

Students should adhere to class rotations as follows: