

MASTERS OF SCIENCE IN KINESIOLOGY
EMPHASIS IN SPORT MANAGEMENT
(Thesis Option, 36 hours)

2008-2009

The M.S. in Kinesiology with an emphasis in Sport Management is a degree program offered to prepare students for careers as administrators and managers in collegiate and professional athletic and sport organizations. The curriculum requires a total of 36 semester hours. Up to six of the semester hours can be taken in an outside supporting area.

Required Research Core (7 hours):

KINE 601	Reading Research (Research Methods)	3
KINE 690S	Theory of Kinesiology (Statistics)	3
KINE 681	Research Seminar	1

Required Sport Management Core (15 Hours):

KINE 611	Revenue Generation in Sport	3
KINE 612	Personnel Management in Sport	3
KINE 613	Diversity in Sport Organizations	3
KINE 615	Sport Marketing	3
KINE 655	Sport Law and Ethics	3

Thesis Research (8 hours):

KINE 691	Research	8
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Electives (6 hours)

Sport Management Electives:

KINE 610	Administration of Sport Organizations	3
KINE 623	Administration of Intercollegiate Athletics	3
KINE 682	Seminar in... (repeated for credit)	up to 4
KINE 683	Practicum in Sport Management	3
KINE 685	Independent Study	3

KINE 682 Seminar in topics to include: Selling the Sport Product, Event Management, Social Issues in Sport, Diversity in Sport Organizations, Sport Communications, others TBA.

Outside Area Courses:

ELECTIVE	Advisor Directed	up to 6
(Typically taken in MGMT, MKTG, or EDAD)		

Minimum Total: 36 hours

*Field experiences must be selected with consultation of graduate advisor